

The WPA New Woman Franchisor Of The Year 2011

Recognising the most successful woman
franchisor during 2011
(who launched their franchise after 1st January 2009)

AWARD ENTRY FORM

Award Applicant Name:

Franchise Name:

Address:

Postcode:

Telephone:

Mobile:

Email:

The deadline for entries is 5pm on Friday 24th February 2012.

We regret that entries received after this date cannot be considered by the judging panel

AWARD ENTRY FORM

E-mail your completed entry form, written statement and supporting material to: awards@ewif.org *Please note that only electronically submitted material can be accepted.*

I confirm that: (please tick all):

- I have included a written statement on the attached **Official Written Statement Form** in support of my entry.
- I have attached evidence to show the date when I launched the franchise.
- If chosen as a finalist, I agree to attend the Award Ceremony in London on Thursday 29th March 2012
- If chosen as a finalist, I will forward the organiser a colour photo of myself and a copy of my Company's logo for promotional activities
- If chosen as a finalist, I agree that my details can be used by EWIF for promotional purposes in relation to these awards.
- I have read and understood the entry conditions and guidelines overleaf.
- I declare that the information provided in the Award written statement and any supporting documentation is true and accurate.

Please tick all that apply:

Personal Data supplied is subject to the Data Protection Act 1998.

- I wish any material contained within my application to remain confidential.
- I do not wish to receive information about future EWIF Awards.
- I do not wish to receive information about other relevant EWIF events.
- I do not wish to receive information from other companies, which have been approved by the Award organisers.

To confirm your acceptance of the above – please enter your name here:

Date:

AWARD ENTRY FORM

E-mail your completed entry form, written statement and supporting material to: awards@ewif.org

Please note that only electronically submitted material can be accepted.

List all supporting material: (write the names of all the documents that accompany your written statement)

Written Statement - The WPA New Woman Franchisor Of The Year 2011

Submit ONLY on the Official Written Statement Form (last page of this document.) See Guidance Notes below on how to complete)

GUIDANCE NOTES - THE WPA NEW WOMAN FRANCHISOR OF THE YEAR 2011

These guidance notes relate only to The WPA New Woman Franchisor Of The Year 2011 Award.

- Only Franchises that started **after 1st January 2009** may enter this award.
 - The date for starting a franchisee will be taken from the 1st day the franchise was officially marketed or launched if its first franchisee enquiry was received prior to any marketing taking place.
 - You must provide evidence to show the date when you started the franchise.
- The franchise must be either:
 - At least 50% owned by the woman entering this award or
 - Run in the capacity of Managing Director or equivalent by the woman entering this award
- You must fully complete the Entry Form details on pages 1 and 2 providing your contact details and confirming you have understood and agree to the conditions for the award.
- You must provide a written statement in support of your entry on the official single sided A4 Form only.
 - Explaining what you have achieved **during 2011** that you believe makes you a candidate for this award category
 - This may include number of franchisees recruited, support provided to your franchisees; new products and services launched for your franchisees etc.
- If you include any statistics then please attach relevant documents to support any claim made (these additional documents are accepted in addition to your word statement allowance). Unsubstantiated claims will be excluded by the judges.
- Only include information relating to prior to 2011 if it helps to illustrate a point that relates to your achievements during 2011.
- The judges decision will be based on activities and achievements of the nominee **during 2011 only**.
- The judge's decision will be based only on the information provided in the written statement and supporting evidence.
- Information relating to prior to 2011 or information which is known by the judges but not included in the written statement will be ignored.
- The judges may request additional information.
- Incomplete submissions will not be considered.
- Submissions must be on the Official Award Entry Form, with all supporting material and evidence in electronic format (pdf; Microsoft Word or Microsoft Excel only, with a total maximum file size of all documents being 5mb - excluding this form)
- The Judges will select a Short List of Finalists, all of whom will be notified in writing, from which the winner will be selected.
- The Judges decision is final and there will be no written correspondence regarding their decisions.
- The Award Category may be changed at the discretion of the organisers.
- All Finalists will be required to attend the Award Ceremony on Thursday 29th March 2012 in London.
- The closing date for entry forms to be received at awards@ewif.org is **5pm on Friday 24th February 2012**.
- No responsibility will be taken by the organisers for entry forms not received.

Official Written Statement Form

See **Guidance Notes** on previous page on how to complete.