

Theatrebugs was founded in 2005 as a means for children to learn through play. Theatrebugs class structures encapsulate all three disciplines, drama, music and dance into one action packed class.

On top of nurseries and schools; Theatrebugs provide holiday workshops, after school clubs, private lessons, under 5s clubs and childrens parties; providing you the franchisee with a business that can grow as your family does!

“Theatrebugs covers every aspect of the curriculum....there are six areas of learning and Theatrebugs covers every one of them”
Denise Crawford, Chair of Preschool Learning Alliance, Lambeth



Theatrebugs encourages the shy child just as much as the more confident ones. Theatrebugs is not a stage school, they do not want to produce mini stars; they strive instead to bring out each child's confidence through creative, fun and imaginative role play.

“My two children have been with another well known drama club for a year and I can honestly say that they have got more out of three mornings with Theatrebugs than a year with the other club!”
Noahs Mum, Balham

Is the Theatrebugs franchise for you?

If you like the idea of leading an active, varied and fulfilling work life that fits around you and your family's commitments; then a Theatrebugs Franchise could be just what you are looking for!



A day in the life of a Theatrebugs Franchisee is never dull- its an invigorating mix of stories, songs, dances, teaching, marketing, admin, networking and much more! A drama background is not necessary- but a love for storytelling and all things dramatic is a must; as is a drive to succeed, a desire to be your own boss and an ambition to work in a rewarding, fulfilling, imaginative and fun environment where you will almost certainly rediscover your inner child!

With Theatrebugs franchise intensive eight day training course, comprehensive Operations Manual and proven business model, you can be your own boss, choose the hours you want to work and earn a great income. But you won't go it alone- you will have ongoing support from the passionate and enthusiastic team at Bug HQ and its fast growing network of franchisees.

“Our Ofsted inspector was delighted with how the children responded to Theatrebugs”
Eleni Tsakanika, Manger, Holland Park Pre-Prep