



expo south 

# franchise now

## expo2017/18



# #newHorizons

**independence of a small  
business. benefits of a  
big business network.**



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# franc



**nextEvent...**



## **miltonKeynes**

**12 Oct 11pm-7pm**

**conferenceCentre**

**strudwickRoad**

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## **bookNow**

Call 0333 772 0858 or email [claire@exposouth.co.uk](mailto:claire@exposouth.co.uk)  
or [sam@exposouth.co.uk](mailto:sam@exposouth.co.uk) today for more details.

# Franchise Now



## hello

Expo South Ltd and the Approved Franchise Association (AFA) are proud to announce the first of three annual franchise shows across the UK.

Franchise Now opens its doors at 11am on Thursday 12th October 2017 in the central location of Milton Keynes. Three further shows in Sheffield, Poole and Cardiff follow in January, June and October 2018.

We open the doors to the public at 11:00hrs and remain open until 19:00hrs. We know that many people considering a franchise are in current employment so we have tailored the opening hours around this.

The Milton Keynes venue is the centrally located MKCC, Strudwick Drive, Oldbrook, MK6 2TG and offers ample free parking





# calendar 2017/18

■ October	12th	2017	<b>miltonKeynes</b>	<b>MKCC</b>
■ January	17th	2018	<b>sheffield</b>	<b>pondsForge ISC</b>
■ June	14th	2018	<b>poole</b>	<b>theLighthouse</b>
■ October	3rd	2018	<b>cardiff</b>	<b>cityHall</b>





**#newBeginnings**





# the AFA?

The AFA was set up in 2012 to support the rapidly growing UK franchise industry by providing credible and more affordable accreditation. We are a self-regulatory, voluntary body which serves its members, potential franchisees and the industry in general.

Although we work with franchisors of all sizes, the AFA specifically provides a complete support network for the smaller franchisor, offering membership, support and our seal of approval to eligible franchise organisations.





A brick wall with a teal color gradient. The bricks are arranged in a standard running bond pattern. The color transitions from a light, almost white teal at the top to a darker, more saturated teal at the bottom. The mortar joints are visible and appear slightly lighter than the bricks.

**#somethingBetter**





# opportunity

The Franchise Now eXpo will showcase a wide range of franchise opportunities across several industries.

It will be a day well spent for business people who are considering investing in their own franchise and are looking for inspiration and new ideas. We have chosen Milton Keynes as our first venue, not only due to its central, convenient location but also its reputation as a rapidly-growing centre of industry.





THE BEST IS YET TO COME THE FUTURE WILL BE  
BETTER THAN THE PAST  
BUT OF MOMENTS  
LIFE IS A JOURNEY  
ENJOY IT



**#freshStart**



## spot light

Rik Hellewell, Founder and Managing Director of Ovenu, which comprises more than 100 franchisees across the globe, said: “We have worked with the AFA for many years and enjoyed an excellent working relationship. Ovenu has always maintained high standards and as a member of the AFA, this has continued to enhance and strengthen our standing within the franchising sector.

“Effective two-way communication is crucial to building a long and sustainable partnership and the AFA’s values and principles, in addition to its ongoing support and advice, have served Ovenu and our franchise network very well.”



Rik Hellewell





**#yourTime**





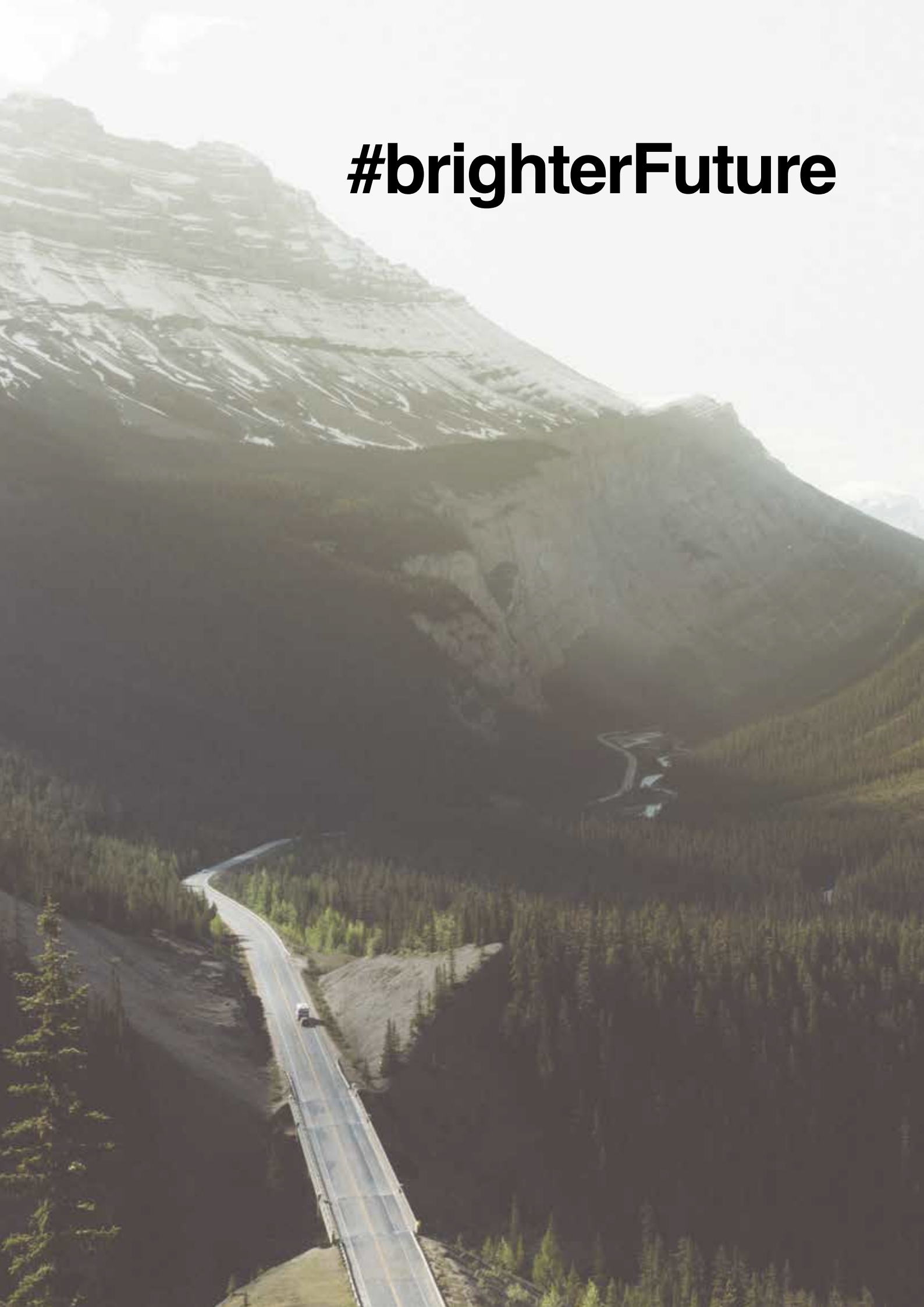
# sponsorship

Sponsoring the Franchise Now expo allows you to:

- Highlight your business to hundreds of prospective franchisees.
- Build awareness and gain maximise exposure of your brand to all participants.
- Forge working relationships with key contacts within our suppliers and partner organisations who provide products and services to the franchise industry.
- Present seminars and engage with delegates.



**#brighterFuture**



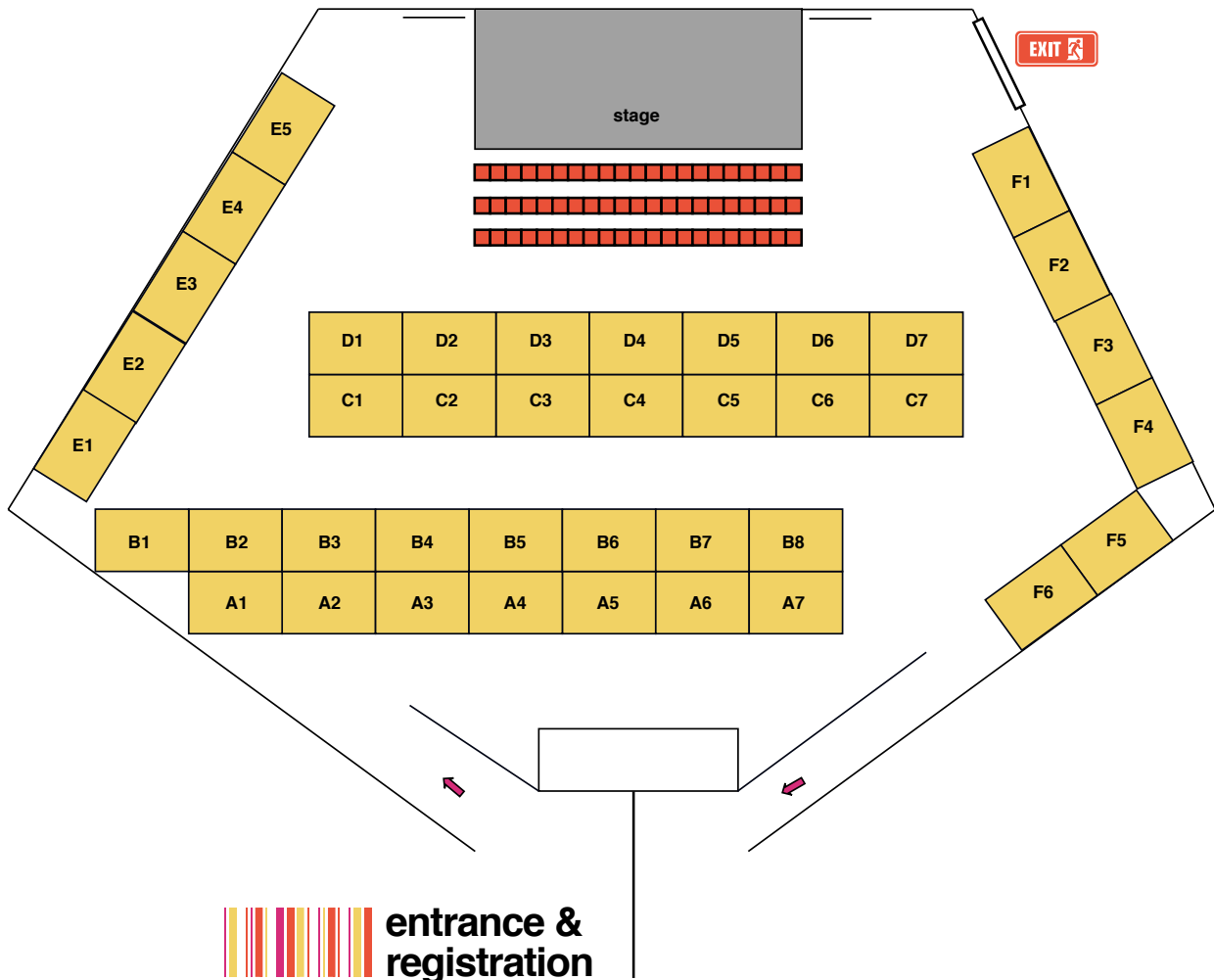


# exhibiting

The Franchise Now eXpo offers an affordable and cost-effective way to showcase your franchise business to hundreds of prospective franchise buyers and stay ahead of your competitors.

Designed for the smaller franchisor, exhibitor opportunities are available to both AFA members and non-members.

## miltonKeynes layout





**#ownBoss**





# the day

08:30hrs

Exhibitors set up.

11:00hrs

Doors open.

Speakers and seminars throughout the day (schedules TBA)

19:00hrs - eXpo closes.



#let'sStart







# investment

Stand spaces are 3m x 2m priced at £900 and include electricity, a table with 2 chairs, lunch and coffee vouchers.

Multiple bookings attract a discount with AFA members receiving a further savings.

Larger exhibition spaces can be created on a bespoke basis, for more information please contact us.

A number of sponsorship packages are available from £1200 either individually, or across all four Franchise Now eXpos, again multiple discounts are available.

Contact [claire@exposouth.co.uk](mailto:claire@exposouth.co.uk) or [sam@exposouth.co.uk](mailto:sam@exposouth.co.uk) for more details.

show/s	cost	total	saving
1	£900	£900	£0
2	£850	£1,700	£100
3	£800	£2,400	£300
4	£750	£3,000	£600

## members

show/s	cost	total	saving
1	£850	£850	£50
2	£800	£1,600	£200
3	£750	£2,250	£450
4	£700	£2,800	£800

**#freeYourself**





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# franchise now

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## bookNow

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or [sam@exposouth.co.uk](mailto:sam@exposouth.co.uk) today for more details.



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[franchiseNow.co.uk](http://franchiseNow.co.uk)

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T'C's: All prices are subject to vat at current rate. Sponsorship packages and exhibitor spaces are based on a first come, first served. Prices are subject to change, but we'll make every effort to avoid this situation and will notify personally if there is a potential for this to happen.