

[ENCOURAGING WOMEN INTO FRANCHISING]

WINNERS ANNOUNCED

The top performers have been recognised in the 2017 NatWest Encouraging Women into Franchising Awards

Congratulations to the 2017 NatWest Encouraging Women into Franchising Award winners, who were announced at the seventh annual EWIF awards ceremony on May 16.

Attendees from across the country and the franchise industry gathered in central London for the event, which celebrated the successes of the finalists and winners.

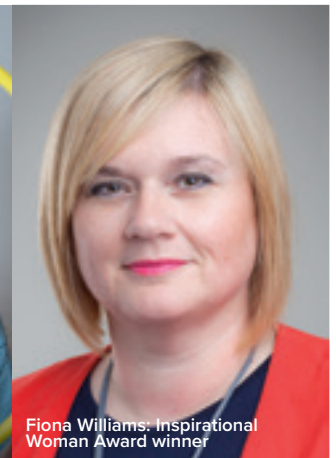
Guest speaker Melody Hossaini, a contestant on the 2011 series of *The Apprentice*, shared her experiences of being a business woman, providing inspiration for more women to step into the world of business ownership.



Claire Slorach: Overall Woman in Franchising Award winner



Emily Norman: Young Woman in Franchising Award winner



Fiona Williams: Inspirational Woman Award winner

AWARD WINNERS

The 2017 NatWest Encouraging Women into Franchising Award winners are:

- ★ New Woman Franchisor - Rachel Fay, Little Learners.
- ★ New Woman Franchisee - Tracy Cooke, Magical Maths.
- ★ Woman Franchisor - Jo Stone and Tracy Townend, Puddle Ducks.
- ★ Woman Franchisee - Claire Slorach, Toni & Guy.
- ★ Woman Franchise Employee - Sarah Mayhew, Magical Maths.
- ★ Young Woman in Franchising - Emily Norman, diddi dance.
- ★ Service Provider - Vicki Mitman, Birketts.
- ★ Inspirational Woman - Fiona Williams, Bluebird Care.
- ★ Overall Woman in Franchising Winner (chosen from the eight winners above) - Claire Slorach, Toni & Guy.

Clive Sawyer, CEO of EWIF and managing director of Business Options,

says: "Every year the NatWest EWIF awards get bigger and bigger and I can't believe we've just finished our seventh awards.

"EWIF membership is growing year on year and each year sees record numbers of entries. This demonstrates how women are coming forward to shout about their achievements.

"For me, this means the EWIF cause is working its magic. I look forward to the awards every year and I'm always sad when it's over. It's lovely to see so many from within the franchise industry joining together to celebrate the winners' and finalists' achievements."

EWIF's primary focus is to support women who are looking for a route into the franchise industry.

Its remit is threefold - to encourage women to consider buying a franchise, to encourage business women to franchise their existing



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operations and to help franchisors attract more women to their networks.

EWIF is a not for profit organisation run entirely by volunteers, providing advice and guidance to anyone considering becoming part of the franchise industry.

MISSED THE AWARDS THIS YEAR?

Why not visit EWIF's national conference on September 22, where you can find out more about the organisation, make new contacts and hear from some inspirational guest speakers.

Visit www.ewif.org/national-conference to book tickets.



INFORMATION

To find out more about becoming an EWIF member, visit www.ewif.org or email info@ewif.org.