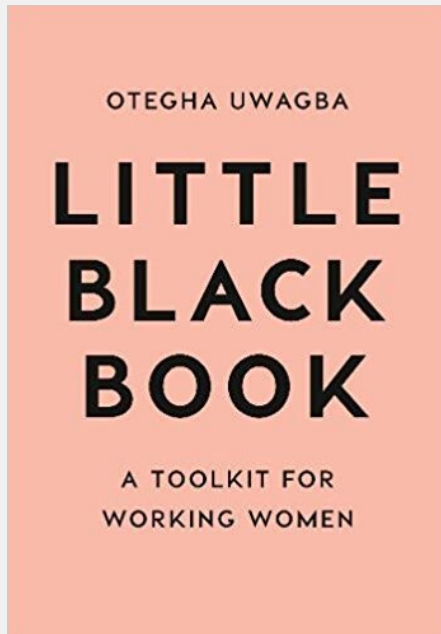


Calling All Business Women

7 BOOKS FOR SELF IMPROVEMENT



*Little Black Book
by Otegha Uwagba*

This is a step by step guide for a self-made career. Uwagba discusses everything from how to negotiate a pay rise to creating a breath taking personal brand. She knows her stuff and is passionate about individuals thriving as freelancers and gives readers a crash course in networking.



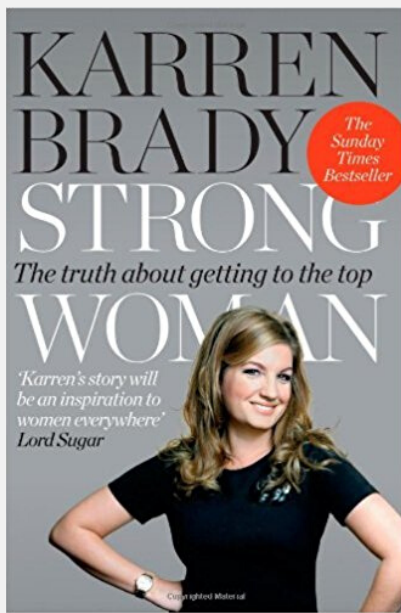
*The Science of Getting Rich
by Wallace Delois Wattles*

By visualising what you want, Wattles believes we can imagine these objects into fruition. As a woman in business, he believes that you can use your ambition and determination to envisage yourself into economic and emotional security. A must read for the positive thinker amongst you. Find your inspiration within the depths of your subconscious.



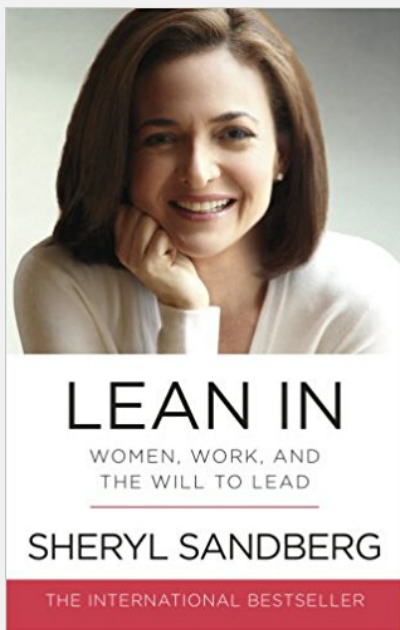
*Common Sense Rules: What you really need to know
about Business
by Deborah Meaden*

She has a no-nonsense approach and she's had a life lived in business. Deborah Meaden attacks professionalism with strong and level-headed diplomacy. There's no wooliness here, this book means business.



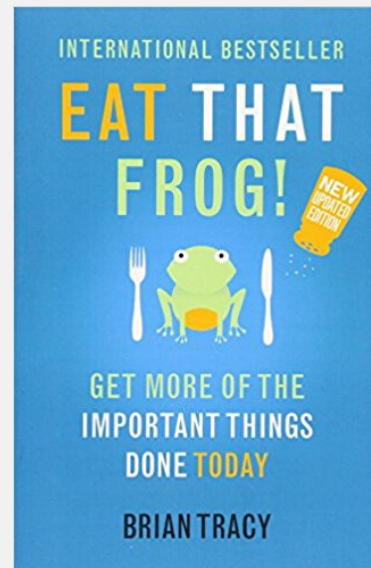
Strong Woman by Karen Brady

Similarly to Deborah Meaden, Karen Brady is strong willed and business savvy. This is more than prominent in her book, Strong Woman. This piece of writing depicts how she's overcome obstacles and how this can give you much better business sense. Brady has copious amounts of strength and determination.



Lean In by Sheryl Sandberg

Sandberg writes about how women can help themselves in the business world, she believes that women shouldn't have to rely on the power of men to excel in business. Lean In explores ideas about how small changes can have a universal impact.



Eat That Frog! By Brian Tracy

This text is about focus. About tackling the tasks that scare us the most, the tasks that we know will be the most beneficial to us. Whether that task is personal or professional. It highlights the importance of time management, decision making and strength.

Tracy plays on the point that we should stop wasting time, stop making excuses and stop letting technology rule our lives. His crucial message is get what you need to get done today, not tomorrow.

Inferior by Angela Saini

Inferior is smashing "science" out of the park. It highlights the links between the culture of women in business and how this has been interjected into the subconscious of the business world. There are ferocious gender stereotypes within business and Saini wants to quash these. This book is about female empowerment and the disparities that still exist between men and women.

